

FOR IMMEDIATE RELEASE

Mous redefines secure phone mounting with IntraLock®, the ultimate solution for cyclists, motorbikers and content creators



London, UK – Mous, the trailblazing tech accessory brand renowned for its relentless drive to create the best products possible, proudly introduces IntraLock® – a revolutionary mechanical mounting ecosystem. True to its ethos of empowering customers to live without limits, Mous has designed IntraLock® to blend ultra-secure mounting with seamless MagSafe® compatibility, allowing users to connect their phones to almost anything.

The IntraLock® ecosystem, featuring phone cases and mounts, redefines what's possible for cyclists, motorbike enthusiasts and creators by ensuring devices are securely mounted and always ready for action. With a history of pushing boundaries and showcasing its products through extreme stunts and content, Mous continues to transform everyday tech experiences into extraordinary adventures.

Before IntraLock®, mechanical mounting phone cases on the market were often bulky and incompatible with wireless charging. Mous set out to solve this problem by creating a case that offers an ultra-secure hold to mounts, includes MagSafe® compatibility and maintains a flat design for efficient wireless charging. The result is the IntraLock® phone case, a [Red Dot award-winning design](#) at the core of the IntraLock® ecosystem, combining mechanical mounting and MagSafe compatibility with Mous' AiroShock® technology for impact-absorbing protection. All this with minimal bulk. Complete with tiny cut-outs, the case ensures an iron-clad grip on a variety of IntraLock® accessories, making it not only highly secure but incredibly easy to use.

This secure connection is achieved through the precise engineering of the hinged teeth and the use of durable materials like polycarbonate and aluminium. Polycarbonate ensures high impact and

temperature resistance while aluminium provides strength and light weight, qualities that are essential for extreme conditions – see below:



Mous has led the way in magnetic innovation since day one, starting with the magnetic sheet in its first Limitless 1.0 case in 2016. This breakthrough allowed seamless connections with various magnetic accessories, laying the groundwork for Mous' modular ecosystems. With each step of the journey, Mous continued to push the boundaries of magnetic technology, introducing its own AutoAlign™ and AutoAlign+® technologies, which enabled easy attachment of car mounts, wallets and wireless chargers, long before the arrival of Apple's MagSafe®.

When Apple launched MagSafe, Mous was best placed to adapt, redesigning its magnetic mounting ecosystem to integrate this new technology. IntraLock® represents an impressive feat of engineering: it seamlessly integrates protection and magnetic innovation into a mechanical mounting system that's incredible easy to attach and detach when needed.

Mous doesn't just talk the talk about its products being the best, it demonstrates them in some of the most extreme conditions imaginable. The brand has put IntraLock® to the ultimate test with the help of world-class athletes, including Greg Minnaar, the four-time world champion in downhill biking. He took the IntraLock® Bike Mount for a ride down [Table Mountain in South Africa](#), showcasing the mechanism's durability against gruelling bumps and jolting twists and turns.

Red Bull trials cyclist Danny MacAskill demonstrated IntraLock's® strength by leaping from a nine-foot wall with the bike mount attached while professional freeride mountain biker Sam Pilgrim backflipped on his bike at the Google campus in California. In both instances, the IntraLock® case stayed securely attached to the bike mount, proving that this mechanical mounting system is ready for any adventure.

The IntraLock® ecosystem is a testament to Mous' relentless pursuit of performance and functionality. Whether you're a cyclist, motorbiker or adventure enthusiast, this technology offers the perfect blend of everyday convenience and extreme adventure readiness. This is a mounting solution that provides rock-solid protection and seamless MagSafe® compatibility, ensuring you're always ready for the next journey.

ENDS

Links

- [Assets](#)
- [Nous Dropbox](#)
- [Lock into your next adventure \(video\)](#)
- [Testing IntraLock® down Table Mountain \(video\)](#)
- [Attaching IntraLock® from 160ft bungee jump \(video\)](#)
- [Sam Pilgrim testing IntraLock® at Google's headquarters \(video\)](#)
- [IntraLock® technology landing page](#)
- [Mous.co](#)

THE INTRALOCK® ECOSYSTEM: EXPLORE THE KEY FEATURES AND BENEFITS OF EACH PRODUCT

[IntraLock® Phone Case](#)

RRP: £59.99, \$74.99, €69.99



Unlock new possibilities with the IntraLock® Phone Case – the perfect blend of ultra-secure mechanical mounting, MagSafe® compatibility and Mous-grade protection.

- **Mounting technology:** Engineered with IntraLock® technology for a secure connection to a variety of accessories
- **MagSafe® compatibility:** Seamlessly use MagSafe chargers and accessories
- **Ease of use:** Merges mechanical and magnetic technologies for effortless connection
- **Protection:** Constructed with rigid materials and AiroShock® for extreme drop protection

- **Functionality:** Enhance your phone with the IntraLock® and MagSafe® ecosystems of add-ons
- **Variants:** Available in black or clear case, both with teal buttons

Universal IntraLock® Convertor

RRP: £/\$/€11.99



Easily attach the IntraLock® mechanism to any phone case with the Universal IntraLock® Convertor. No iPhone? No worries – connect any phone to the entire IntraLock® ecosystem.

- **Mounting technology:** Engineered with IntraLock® technology for ultra-secure mechanical mounting
- **Adhesive:** Uses strong 3M™ VHB™ adhesive for a lasting, iron-clad bond
- **Application:** Simple to apply with a smart alignment rig included
- **Compatibility:** Attach your phone to the IntraLock® ecosystem, including bike mounts and content creation accessories
- **MagSafe® compatibility:** Designed with a MagSafe® compatible magnetic array for use with non-charging MagSafe accessories
- **Design:** Slim and discreet, adding just 2.5mm thickness to your phone

INTRALOCK® FOR CYCLING

IntraLock® Bike Mount

RRP: £29.99, \$39.99, €34.99



Ensure your phone is secure on your handlebars, whether commuting or cycling for sport. The IntraLock® Bike Mount offers extreme security and easy access using IntraLock® technology.

- **Compatibility:** Mous IntraLock® case or Universal IntraLock® Converter
- **Fit:** Adjustable for handlebars 22.2mm to 35mm with removable spacers
- **Viewing modes:** Switch between portrait and landscape

IntraLock® Bike Stem Mount

RRP: £/\$/€29.99



Stay on track with a clear view of maps and stats by securely mounting your phone to your bike stem. Ideal for both commuting and sports cycling, it uses IntraLock® mechanical mounting technology for a secure fit and easy phone access.

- **Compatibility:** Mous IntraLock® case or Universal IntraLock® Converter
- **Fit:** Designed for 1-1/8" top cap bicycle stems
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Simple attachment and removal

IntraLock® Adaptor for Cycle Computer Mounts

RRP: £/\$/€34.99



Simplify your setup by converting your Garmin Edge or Wahoo Elemnt mount into an IntraLock® Bike Mount. Perfect for a clutter-free handlebar, this adaptor allows secure attachment and easy phone access.

- **Compatibility:** Choose between Garmin and Wahoo options
- **Fit:** Converts existing mounts for IntraLock® compatibility
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Includes disc and Content Creation Adaptor for quick setup

INTRALOCK® FOR MOTORCYCLING

IntraLock® Motorcycle Bar Mount

RRP: £79.99, \$/€89.99



Take your phone along for the ride with the ultra-secure IntraLock® Motorcycle Bar Mount, perfect for both everyday commutes and adventurous rides.

- **Compatibility:** Mous IntraLock® case or Universal IntraLock® Converter

- **Fit:** Adjustable for handlebars 22.2mm to 35mm with removable spacers
- **Technology:** State-of-the-art vibration dampening
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Simple attachment and removal with secure mechanical connection

IntraLock® Motorcycle 1" Ball Adaptor

RRP: £49.99, \$59.99, €54.99



Seamlessly connect your phone to your existing RAM® mount with the ultra-secure IntraLock® 1" ball adaptor. Enjoy hassle-free use of your phone's features without needing a new mount.

- **Compatibility:** Mous IntraLock® case or Universal IntraLock® Converter
- **Fit:** Optimised for 1" (B size) socket arms from RAM® or other 1" ball mounts
- **Technology:** State-of-the-art vibration dampening
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Simple attachment and removal with secure mechanical connection

INTRALOCK® FOR CONTENT CREATION

IntraLock® Content Creation Adaptor

RRP: £/\$/€29.99



Transform your phone into a content creation powerhouse with the ultra-secure IntraLock® Content Creation Adaptor, perfect for connecting to third-party add-ons.

- **Compatibility:** Connects to third-party accessories with three-prong adaptors and an M5 screw (e.g., GoPro, JOBY)
- **Technology:** Engineered with IntraLock® mechanical mounting for secure attachment
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Simple attachment and removal with a secure mechanical connection

IntraLock® Universal Mount with Strap

RRP: £/\$/€29.99



Attach your phone securely to bicycle stems, golf caddies, strollers, exercise bikes, shopping trolleys and more with the versatile IntraLock® Universal Mount with Strap.

- **Compatibility:** Mous IntraLock® case or Universal IntraLock® Converter
- **Technology:** Engineered with IntraLock® mechanical mounting for secure fit
- **Fit:** Includes two hook and loop straps (180mm and 220mm) for various mounting locations
- **Design:** Curved base and anti-slip silicone backing for secure placement
- **Viewing modes:** Switch between portrait and landscape
- **Ease of use:** Simple attachment and removal with a secure mechanical connection